

CARMINE SAVARESE

Creative Director, Photographer

CONTACT INFORMATION

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PERSONAL INFORMATION

Date of Birth	January 20, 1977
Place of Birth	Naples, Italy
Citizenship	Italian
Sex	Male

WORKING EXPERIENCE

2010-present	Creative Director for ChC PR & Consulting company in NY, USA.
2009-2010	Creative Director for Strega Alberti Benevento S.p.A., italian liquors and candies company.
2010	Solo Photography Exhibition at Vivamus Event in Manciano, Tuscany, Italy.
2010	Collaboration as photographer with the online magazine Nuok (www.nuok.it).
2009-present	Photographer for I-Italy (www.i-italy.org), online magazine based in NYC
2000-present	Creative Director (Web and Print) and Photographer, between Italy and New York. Portfolio on www.creativa.cc .
2009-2010	Art Director for Neikos snc (www.neikos.it , Web Agency based in Italy) and Account executive in the same company, taking care of Neikos' American clients (http://www.neikos.it/usa/)
2000-present	Ideation and managing for the creative agency Creativa – Visual Design Factory (www.creativa.cc) in Tuscany (Italy) with a New York City branch. Where I play the role of CEO, Art Director, Web Designer, Graphic Designer, Photographer, Copywriter and Project Manager.

- 2007-2008 Some collectives Photography Exhibition about Tuscany, organized by Comune di Manciano (GR)
- 2004-2008 Conception, study, plan, design and management of a successful touristic web portal for the area of Terme di Saturnia in Tuscany (Italy). The web site is called Saturnia Style (www.saturnia-terme.net) and reach an average of 600 daily visits with 76 properties listed. Optimized in the first Google Italia search page with: "Saturnia", "Terme di Saturnia", "Agriturismo a Saturnia".
- 2003-2005 Management (small holiday resort), called *La Fornacina Country House* in Terme di Saturnia, Tuscany (Italy). Administration and management of all aspects of marketing and web marketing. Design and management of the www.fornacina.it web site.
- 2001-2003 Internship and recruitment period at Strega Alberti Benevento SpA, historic Italian company known for producing the famous Liquore Strega and other food products.
In charge of the marketing department. and responsible for the corporate website www.strega.it (conception and design of the site).
Ideation design of the Company Museum, through a deep research in the history of the advertising (the company was born in 1860 and was one of the most celebrated brand by the medias for more than a century).
Responsible for the advertising campaigns of many Strega foodstuffs, like the Easter Eggs launch for two seasons, beginning with the design of the packaging and distribution of the items.
Travel promotion and marketing in Italy and abroad (Germany, France, Switzerland, USA, Mexico) between 1998 and 2003.
Graphic design of some liquors labels internationally distributed.

EDUCATION

- 2010 Student at ICP (International Center of Photography School)
"Photographing People" Classes with Richard Rothman.
- 2008 English Classes in New York City to improve the language.
- 2008 Photography Internship with Prof. Roberto Sigismondi with subject Ancient Villages of Tuscany, Florence, Sorano, Gr (Italy)
- 2007 Digital Photography Course ranking given by Prof. Bruno Lelli at the Cultural Center of the Maremma, Manciano, Gr (Italy).
- 2002 Graduate in Sociolinguistics at the Facolta' di Lettere e Filosofia of the University of Siena (Italy). With a thesis entitled: "The language on the Internet dell'Agriturismo, reassessment of telematics-urban culture."

2000	Course of Spanish Language and Literature, Master of Sociolinguistics and English literature course at the Facultad de Historia y Geografía de la Universidad de Salamanca (Spain).
1999	Knowledge and depth of the Web, self-study Web Design and HTML (Italy, Spain)
1998	Course of Theory and Technique of Mass Communication at the Faculty of Communication Sciences of the University of Siena (Italy).
1996	Internship of Theory and Technique of Journalism at the daily newspaper "Il Cittadino" di Siena (Italy).
1995	Diploma of Technology at Technical Institute "F. Zuccarelli" of Pitigliano, Gr (Italy).

COMPUTER SKILLS

Basic Softwares

Microsoft Office:

	level	years
Word	excellent	15
Excel	excellent	15
Powerpoint	excellent	15
Publisher	excellent	15

Design Softwares

Adobe Creative Suite:

	level	years
Adobe Photoshop	excellent	10
Adobe In Design	good	3
Adobe Illustrator	excellent	5
Adobe Flash	good	8
Adobe Dreamweaver	excellent	10

Operative Systems

	level	years
Windows	excellent	15
Mac OS X	excellent	5

Web & Social Networks

	level	years
Flickr	excellent	3
Facebook	excellent	3
Twitter	excellent	3
Tumblr	excellent	2
Foursquare	excellent	1

Web Encoding

	level	years
Html	good	10

Php	basic	3
Css	good	3

TRAVELS

2010	USA
2009	USA
2008	USA
2008	Portugal, Spain
2008	Argentina
2007	Turkey e Greece
2006	Switzerland
2006	Croatia
2005-2006	USA, Mexico and Brazil
2005	Tunisie
2004-2005	USA, Mexico, Guatemala, Belize, Cuba
2003	Maroc
2003	USA, Mexico
2002	Germany
2000	Spain
the 90's	Indonesia, England, Scotland, Eire, USA, France, Spain, Germany, India, Benelux, Portugal, Switzerland.
the 80's	Colombia, Peru, Mexico, USA, Central America, Caribbean , Thailand, Europe.

PERSONAL

Native Speaker Italian.
 Excellent knowledge of written and spoken Spanish
 Good knowledge of written and spoken English
 Basic knowledge of French

Photographer with a good eye and an evolving technique. My photos <http://photo.carminesavarese.com> or www.flickr.com/carminesavarese

My personal website: www.carminesavarese.com